



## **TEMPORARY NEW LOGO GUIDELINES**

**CORPORATE USE ONLY IN 2017  
CORPORATE & COMMERCIAL USE IN 2018**

ALL MANDATORY AND LEGAL ELEMENTS AS COMMUNICATED  
IN PREVIOUS GUIDELINES [\* ,RESEARCH COMAPNY, SAMPLE...]  
ARE STILL APPLICABLE AND REMAIN UNDER LICENCE OWNER RESPONSABILITY

ENGLISH



FRENCH



LONG TEXT



BILINGUAL



NEUTRAL



YEAR



USP



COUNTRY

